

MessageSolution's Unique Strengths for the SME Market



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Introduction

Although scaled to support worldwide enterprise-level implementations by large global organizations, MessageSolution Enterprise Email Archive and Enterprise File Archive are also among the top solutions chosen by mid-market businesses.



Affordable Pricing

Unlike other enterprise-class archiving solution providers, MessageSolution begins at an affordable price point for small and medium businesses, ensuring that even a 25-user company can have the same quality archiving system as a Fortune 500 company. User licensing costs are perpetual, so unlike hosted archiving solutions, once purchased, the licenses are yours.

MessageSolution believes that best-in-class archiving solutions should be available to all organizations, regardless of budgetary restrictions. Recognizing that organizations in the education, government, or not-for-profit sectors often have enterprise-level archiving requirements but lack an enterprise-level budget, MessageSolution supports organizations in these industries by offering a sizeable discount.

Supports Top 3 Email Servers & All Inexpensive Linux-based Servers: Microsoft Exchange, IBM Domino, Novell GroupWise, Multiple E-mail Servers Environment, & Cross-OS Platforms Windows and Linux

MessageSolution Enterprise Email Archive is an open standard product that fully supports Microsoft Exchange, IBM Domino, Novell GroupWise, and all Linux-based email servers.

The Enterprise Email Archive also supports multiple server environments by one archiving system and cross OS platforms. It is the first cross platform enterprise software archiving solution that supports Windows and Linux.

No matter an organization's current or future email server, MessageSolution's flexible architecture fits into the current network IT infrastructure and is able to adapt throughout the information lifecycle, increasing long-term return-on-investment.



Multiple Versions Available

MessageSolution offers multiple versions of Enterprise Email Archive, each with a unique set of features and benefits. All versions of MessageSolution Enterprise Email Archive support a variety of email servers and OS platforms. All versions also provide policy-based archiving, compliance and litigation support features, storage reduction technology, and a convenient webbased archive console for searching archived messages and attachments.

Organizations can choose to implement a combination of additional features and functions, which MessageSolution makes easy by providing multiple versions of the archive. This allows businesses to pay for only the features and functions they truly need.

Additional features/functions include:

- Outlook, Lotus Notes, & GroupWise Client Integration allows users to search and browse their archived emails without ever leaving their email client; transparent stubbing functionality allows users to transparently view and perform actions on stubbed messages
- <u>Outlook Web Access and Domino Web Access Integration</u> allows users to transparently view and perform actions on stubbed messages
- Offline archive access users can download a time range of archived emails to their laptop or local machine, a useful feature for traveling employees
- Mobile device archive access (Blackberry, Windows Mobile, etc.) users can log on to the archive web-based console from their Blackberry, Windows Mobile, or iPhone

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The First Archiving Application Supports 64-Bit OS

MessageSolution's development team surpassed key industry players and became the first archiving vendor in the market to deliver archiving solutions that take full advantage of 64-bit operating systems, providing a true 64-bit application that runs on a 64-bit OS machine. Due to the high cost of re-programming the code to fully support a 64-bit OS, competitive vendors continue to run 32-bit applications on a 64-bit machine, a method that does not fully utilize the system resources that 64-bit OS platforms provide.

Cost-Effective Online Implementation and Support, Ease of Long-Term Maintenance

MessageSolution engineers designed MessageSolution Enterprise Email Archive with an intelligent, secured, binary flat file database structure, which eliminates complications, requirements, or management of relational databases such as SQL Server or Oracle that are necessary to competitive solutions. First generation competitive products often lead to long-term resource drain on organizations' administrative support team due to their complex architectures, which in-house teams often find hard to support on their own. The advanced architecture design allows for global online system deployment and support.

The benefit of this design is that, while SQL-based backends create one file in the database for every item archived, resulting in millions of files to backup by the end of a year, MessageSolution creates a maximum of two files for each archiving session (one for message content and a second for attachments). MessageSolution's design ensures that, even if an organization archives every day, the maximum number of files in the database at the end of year one will not exceed 750 files.

User-Friendly

MessageSolution's web-based archive console makes it easy for end-users to locate archived data. Users can navigate to the archive from their favorite web browser, such as Internet Explorer, Firefox, Safari, Opera, etc. Users log in to the web-based console using their normal email username and password. Once in the archive console, navigation is very straightforward: users can look for messages by browsing through a replication of their inbox folder structure, including customized folders, or they can search using the search interface.



Users can search the corporate archive as easily as they perform an internet search. Users can search by key words or phrases, attachment file format or file name, date range, sender or recipient, and more. Users can search within results, easily locate search terms (they are displayed in extra large font) within message contents, view attachments, and restore individual or multiple items to their local machine. MessageSolution products also support Unicode for searching in any language, including Latin-based and character-based languages.

With MessageSolution, IT no longer has to support information retrieval. Even in-house legal teams will find the archive very straightforward and easy to use, allowing them to perform the steps needed to cull archived data for e-discovery and litigation support evidence.

More Fluid Implementation & Optimization Process

MessageSolution fundamentally revolutionized the on-site archiving product installation process by providing solutions with the ability to be effectively installed on customer sites from remote support centers. The success of this approach is largely based on avoiding product dependence on third party software.

Competitors spend weeks to configure mandatory database software and deploy complex solutions at a high cost to customers. In fact, in a 10 archiving product review by Network World, MessageSolution was one of only two vendors to receive a score of 5 out of 5 on Installation Process.



Development Partnerships



ISV/Software Solutions





























Reader Trust Award for Best Product and Services Enterprise Email Archiving Category

This respected annual award honors products and services that represent the rapidly changing needs and interests of the end-users of technology worldwide.



Best of Microsoft Tech•Ed 2009 Award Finalist Business Intelligence Category

The Best of Tech-Ed Awards recognize companies who offer innovative products for the industry. Judges from *Windows IT Pro®* and *SQL Server Magazine®* reviewed more than 170 products and services submitted for the contest and chose 35 finalists.



Reader Trust Award for Best Product and Services Enterprise Email Archiving Category

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MSExchange.org Best Exchange Archiving Solution Reader's Choice Award

The MSExchange.org web site is a non-profit organizations frequented by Microsoft Exchange Server professionals and SME executives and owners. The Readers' Choice awards draw a huge response per category and are based entirely on visitors' votes.



Product Innovation Award 2008 Enterprise Email & File Archiving Category

This annually venerated award recognizes and honors vendors from all over the world with innovative and ground-breaking products that are bringing essential and incremental changes and are setting the bar higher for others in all areas of information technology.

2007: Winner of Dostor Storage Award



"The software is quite easy to configure and the search tool available for the users via the web browser is **competitive and easy to use**. I am very happy with the MessageSolution archiving solution."

- Ralf Mueller, IT Manager at Ivaco International, Inc.

"MessageSolution's search engine makes searching so much easier and more accurate. This solution optimizes our email server's performance and minimizes downtime.

MessageSolution's email archiving software is the solution that every IT manager should have."

- The IT Director at an AMEX-traded property management firm

"MessageSolution email archiving software's reasonable pricing and its excellent performance made it a no-brainer for our team."

- The CIO of a Wall Street security trading firm

"The deployment process for MessageSolution's email archiving system was quick and smooth, and the support was excellent. I spent 3 months working with two other vendors before. MessageSolution's archiving system has been running nicely ever since the installation.

Other vendors' archiving software...ran into connectivity problems in our complex environment. **MessageSolution definitely stands out.**

Besides the solid software MessageSolution provided us, saving thousands of dollars for my client because of not having to purchase third party commercial software or databases, in our environment MessageSolution was the simplest package to **comply with Sarbanes Oxley and SEC regulations**. They also provided us with the quickest way to get up and running."

- The IT Consultant to a NASDAQ-traded financial services company

"Before MessageSolution, these other vendors came in and did all these fancy presentations. But literally none could support our complex network environment. **MessageSolution** software is outstanding and flexible; our team loves it."

- The IT Director at one of the largest state agencies in the Northeastern US