MessageSolution Updates

MessageSolution — Makers of Enterprise Email Archive and Enterprise File Archive software solutions

MessageSolution Wins 2008 Product Innovation Award in Enterprise Email Archiving Category

Issue Highlights

- **Product Innovation Award**

- **Support for All 3 Top Email Servers**

- **Upcoming Release — Enterprise Email Archive 5.6**

- **Going Green with Archiving**

- **E-Discovery Spotlight**

Network Products Guide, a world leading publication on technologies and solutions, has named MessageSolution Enterprise Email Archive 5.0 a winner of the 2008 Product Innovation Award. This annually venerated award recognizes and honors vendors from all over the world with innovative and ground-breaking products that are bringing essential and incremental changes and are setting the bar higher for others in all areas of information technology.

Enterprise Email Archive is equipped with next-generation indexing technology, and provides more than 75% storage volume reduction rates, policy-driven archiving rules for compliance, advanced search features for e-discovery, and an organized back end for disaster recovery.

MessageSolution Enterprise Email Archive stood out as a clear winner in the Enterprise Email & File Archiving Category for the product's cross-server support capabilities.

MessageSolution is the first software provider in the market to support all three of the most popular enterprise-level email servers—Microsoft Exchange server, IBM Domino server, and Novell GroupWise server—along with many Linux-based email servers.

"Innovative products such as MessageSolution Enterprise Email Archive 5.0 are bringing improvements in ease of use and broadening support for IT environments," said Rake Narang, editor-in-chief, Network Products Guide.

With this award, MessageSolution joins the ranks of many prestigious companies winning Product Innovation Awards this year, including industry giants like Microsoft, Fujitsu, and Motorola.

"Network Products Guide's recognition of Enterprise Email Archive further validates our solutions as best-in-class and ahead of the curve," said MessageSolution's CTO Jeff Liang.

"Product innovation is key to our continued commitment to meeting our customers' needs and providing them with solutions that are ground-breaking."

Subscription Information
(It's Free!)

If you do not wish to receive future newsletters from MessageSolution:
Email ashleyc@messagesolution with the message "Please remove me from the newsletter mailing list"

MessageSolution takes first, second and third place...email servers, that is.

Industry Milestone
Support for All 3 Top Enterprise Email Servers

This quarter marks a milestone in the email archiving industry, as MessageSolution's Enterprise Email Archive software became the first to provide support for all of the top three enterprise servers—**Microsoft Exchange, IBM Lotus Domino,** and now, **Novell GroupWise.**

"This release will help enterprises and organizations conducting email server upgrades and cross-server migrations tremendously," said MessageSolution CTO Jeff Liang.

Enterprise Email Archive for GroupWise was launched at Novell BrainShare 2008, where MessageSolution representatives demonstrated the new release to attendees, press and analysts.

Many were impressed with the speed at which MessageSolution has taken the lead position in the email archiving industry, as the only vendor to support all of the top three enterprise-level email servers.

"Our product's architecture was initially designed with a highly extensible platform that allows our research and development team to expand the product to other platforms and servers much faster than other vendors," Liang explained.

"Our solution is definitely the product long overdue for the GroupWise server community."

Want to know more?

- Read **MessageSolution and Novell**

- Read the full press release on our web site

- Contact a sales rep at **sales@messagesolution.com**

Welcome, New Customers!

This quarter, MessageSolution welcomes a variety of international customers to our team.

China Science Academy, the largest science academy in Asia, selected Enterprise Email Archive 5.0 for their 9,000 (and still growing!) email users. MessageSolution helped China Science Academy improve email management and reduced storage sizes significantly.

Orix New Zealand Limited, a subsidiary of ORIX Australia , began archiving with Enterprise Email Archive 5.0 for Exchange. Orix Corporation is one of the world's largest non-bank finance and leasing organizations.

The University of Hong Kong's SPACE program also chose Enterprise Email Archive 5.0 for Exchange server

The SPACE program has begun archiving their more than 1200 email users, which has significantly improved their Exchange servers' performance.

MessageSolution is quickly becoming the top choice for U.S. school districts, thanks in part to Enterprise Email Archive's low TCO; we'd like to recognize a few schools that selected MessageSolution in 2008.

- **Redford Union School District** in Michigan

- **Randolph County School District** in Alabama

Welcome to the MessageSolution Team!

Thanks for choosing MessageSolution!

Enterprise Email Archive™ 5.6
Are you ready for it?

At MessageSolution, 'Customer-Driven' isn't just a phrase we slap on our data sheets.

Our sales and demo teams have passed on customers' suggestions to our product development team, who immediately got to work on those features.

The result of months spent implementing *your* ideas?

Enterprise Email Archive 5.6, coming to market soon!

Version 5.6 will contain a variety of new features, along with a massive design overhaul. Adding to Enterprise Email Archive 5.6's visual appeal is the ability to create ad hoc Crystal-style archive reports.

Exclusive
Pre-Release Info!

Litigation support features will include the ability to place a hold on case-relevant emails and attachments. Administrators will be able to create and apply policies unique to items placed on litigation hold.

Legal professionals, internal auditors, and even end-users can also utilize Enterprise Email Archive 5.6's comment feature to share relevant information without impacting archived data in any way.

Look for the announcement of the release of version 5.6 soon on **www.messagsolution.com.**

Customers with a valid Standard Maintenance Package (SMP) can upgrade to version 5.6 for free. Contact your Account Manager or email **sales@messagesolution.com** to demo version 5.6 or to request an upgrade.

Spotlight on E-Discovery

E-Discovery Facts:

Few organizations are prepared:

"In a survey of more than 100 information technology managers in medium and large American corporations, only 6 percent said they 'immediately and confidently' can field electronic discovery requests". – 'Law Technology Today'

Cost of searching backup tapes:

"The electronically stored information (ESI) on four years of backup tapes fills about 5,000 tapes. If all 5,000 tapes need to be restored, this cost could exceed $2,500,000 before data processing even starts." – 'Law Technology Today'

E-Discovery Resources:

www.discoveryresources.org - A discovery-focused site with in-house articles from Legal IT experts.

http://technology.findlaw.com/electronic-discovery/electronic-discovery-guide/ - An interactive guide to e-discovery.

http://www.law.com/jsp/legaltechnology/edd.jsp - A collection of e-discovery articles from many renowned publications.

http://www.krollontrack.com/newsletters/clu.aspx - Case law updates and e-discovery news.

http://www.abanet.org/litigation/issuecenter/issue_ediscovery.html - Articles, case and regulation overviews, tips, best practices, and a list of books on e-discovery.

http://www.abanet.org/genpractice/ereport/2007/apr/ediscovery.html - Efficient e-discovery tips for small law firms.

MessageSolution and Microsoft

Gold Business Partner Level

This January, MessageSolution attained Microsoft's highest business partner level. With Gold Level privileges, our product development team will be given more access to Microsoft's developers and the newest technology.

We would like to extend a special thanks to our satisfied customers whose references were the final step in securing MessageSolution Gold Certified Partner Status.

Microsoft ISV Competency

Enterprise Email Archive 5.0 earned MessageSolution a Microsoft Independent Solutions Vendor (ISV) Competency. EEA 5.0 demonstrated its ability to perform impeccably in multiple Microsoft test environments, including Microsoft Office, Windows Server, and Windows Client Platform tests.

Testing was conducted independently by VeriTest, a testing service of Lionbridge Technologies.

Introducing: MessageSolution and Novell

"We've seen a big surge in interest among education and government organizations."

-Tara Anima, Account Manager

Enterprise Email Archive for GroupWise server was officially released February 5, 2008, to wide acclaim.

The MessageSolution team officially debuted Enterprise Email Archive for Group-Wise at Novell BrainShare in March. Attendees, members of the press, and even competitors received the product enthusiastically.

"Our solution is the product long overdue for the Group-Wise community," said Mes-sageSolution's CTO Jeff Liang. "This release also helps organizations that are currently in a decision making process regarding whether to choose GroupWise as their email server."

Since the initial release, Mes-sageSolution has received very positive responses about Enterprise Email Archive for Group-Wise server.

"GroupWise is really popular among education and govern-ment organizations, so we've seen a big surge in interest among those industries," said Account Executive Tara Anima.

"They like our product's multi-server support capabilities. Of course, they also like the discount we give them!"

Ask your Account Manager about our education, government, and non-profit **discount !**

MessageSolution and IBM

Advanced Business Partner

MessageSolution earned IBM's Advanced Partner status, thanks to our customers around the world running Enterprise Email Archive for Domino who referred Mes-sageSolution to IBM.

With this upgrade comes many new benefits for Mes-sageSolution's partners, channels, and clients, including increased support from IBM, access to more technical information, and special promotions.

Enterprise Email Archive 5.0 is **Ready for Lotus Domino 8.0.** To achieve this validation, Enterprise Email Archive underwent extensive review by IBM's staff.

Enterprise Email Archive once again proved itself compatible with even the most up-to-date technology, like Lotus Domino 8.0.

Go Green and Save Green by Archiving

MessageSolution asks you to consider how archiving helps not only your company, but the whole world, by reducing your company's data footprints.

Like many "green" technologies, archiving is an eco-friendly technology that also saves plenty of the other kind of green by more efficiently using existing corporate resources, which reduces a company's data footprints.

Archiving can increase productivity, lower power usage and cooling requirements, and conserve both human and financial resources. GreenDataStorage.com lists archiving, compression and single instance storage, or deduplication, as primary methods for data footprint reduction.

These methods help businesses reduce their power consumption without sacrificing functionality. Here's how some of MessageSolution's archiving features increase functionality and reduce the cost of information lifecycle management.

Archiving
Archiving allows companies to retain vital records by capturing and offloading data from email and file servers to a storage device, allowing servers to function more efficiently.

Archiving reduces power usage and IT management hours. The process also places a very low burden on CPU resources. For example, MessageSolution's Enterprise Email Archive and Enterprise File Archive utilize only about 3-5% of CPU resources.

Data Compression
Data compression reduces the size of emails and files to create a corresponding reduction in network bandwidth or storage capacity.

The storage savings are often quite dramatic. Enterprise Email Archive, for example, compresses emails and attachment files by more than 50%.

When combined with deduplication technology, storage sizes can be reduced to a quarter of their original size.

Deduplication
Single instance storage technology locates multiple copies of the same file or message and stores only one, deduplicating archive reserves.

Without deduplication, every copy of an email or attachment sent to multiple employees or sent multiple times would be stored to the archive, which wastes space. Employees will also waste time during searches combing through copies.

When reviewing archiving products, be sure to ask if the solution supports single instance storage of attachments as well as emails. Why is this a critical point? Most businesses follow the "80/20 rule": 80% of storage space is used by large attachments, which comprise only 20% of total communications.

Most archiving products deduplicate message contents, but fewer also deduplicate attachments. Neglecting attachments significantly decreases the efficacy of storage reduction efforts.

Hierarchical Storage
Hierarchical storage management is the process of placing less frequently used data on less performance-intensive storage devices, resulting in a 'tiered' or 'hierarchical' storage scheme. Data compression and deduplication can be applied to all tiers of storage.

Hierarchical storage management reduces overall energy usage by storing data more efficiently. Another added benefit of tiered storage is cost reduction—but even if we could all afford to store everything on more expensive and power-intensive devices, that doesn't mean we should.

So if your IT department is ready to go green, consider a process like archiving that also improves internal efficiency and reduces operational costs, which makes management (and the Earth) very happy.

MessageSolution
Sales & Marketing Office
1851 McCarthy Blvd.
Suite 105
Milpitas, CA 95035

For Sales & Technical Inquiries,
U.S. Direct: +1 (408) 383-0100
U.S. & Canada Toll Free: 1-888-858-7903
International: +1 (510) 229-8588
Email: sales@messagesolution.com

MessageSolution™
Customer Driven Trusted Partner

About MessageSolution

MessageSolution delivers the technology and infrastructure for total compliance. As the leader in compliance technology and data storage management, MessageSolution applies specialized expertise and advanced technology to create email and file archiving products that help clients meet their critical storage, archiving, compliance, litigation support, and data retrieval needs.

www.messagesolution.com

Archiving Events

Come meet the MessageSolution team at these upcoming archiving events.

TechTarget Email and File Archiving Seminars
June 4, 2008 – Westin New York at Times Square, New York, NY
September 2, 2008 – London, United Kingdom (Location TBD)

Microsoft TechEd North America 2008
June 9 - 13, 2008 – Orange County Convention Center, Orlando, Florida

LegalTech West Coast 2008
June 26 - 27, 2008 – Los Angeles Convention Center, Los Angeles, CA

To find out if MessageSolution will be attending an event near you, visit our Archiving News & Events page.

Below are the events MessageSolution recently attended. Did we see you there?

Lotusphere 2008
Members of MessageSolution's marketing and engineering teams were present at IBM's 15th annual Lotusphere conference in Orlando, Florida, to form new partnerships and introduce Enterprise Email Archive for Domino server to future customers.

Novell BrainShare 2008
MessageSolution attended Novell BrainShare 2008 in Salt Lake City, Utah, from March 16-19, to launch the release of Enterprise Email Archive for GroupWise Server. MessageSolution's representatives spoke with many school districts, state and local governments and other organization in need of an archiving solution.

TechTarget Email and File Archiving Seminars
MessageSolution was represented by members from the sales and marketing teams at TechTarget's Email and File Archiving Seminars in Boston and Portland. Attendees learned about email and file archiving best practices and challenges before discussing their unique archiving needs with MessageSolution's staff.