MessageSolution Features its Global Partner Program at Microsoft's Worldwide Partner Conference

MessageSolution will showcase their leading partner program at Microsoft's Worldwide Partner Conference, which allows partners to have maximum revenue opportunities through different platforms while minimizing the partner's support workload. MessageSolution is currently actively working towards becoming a 100% channel company, and expects to do so within the next 18-24 months.

Silicon Valley, CA and Houston, TX (July 8, 2013) - MessageSolution, Inc., the global technology leader in information archiving and eDiscovery for email, SharePoint, and file systems, will be presenting its upgraded partner program at Microsoft's WPC 2013 at the George R. Brown Convention Center in Houston, Texas from July 8 to 11, 2013.

Cloud Solutions, Enterprise On-Premise and Managed Service Provider Hosted Platforms
MessageSolution offers its partners the most diverse solution portfolio for a maximized ROI. Partners have the option of re-selling 3 flexible deployment options, including customer on-premise, cloud hosted or MSP hosted platform. With VARs and MSPs located around the world in North America, Australia, Europe, and APAC, MessageSolution works closely with its partners to bring information archiving and eDiscovery services through its worldwide channels.

 "More partners are signing up to work with MessageSolution because we provide our VARs and MSPs with a competitive edge by allowing them to sell the most platform options, making becoming a MessageSolution partner easier than ever," states Kevin McInerney, Global Marketing Strategist at MessageSolution. "Partners don't have a specific quota, so they can choose their own commitment level and grow at their own pace. MessageSolution is heavily relying on partners now and is working towards becoming a 100% channel company within the next 18-24 months."

Online Large and Small Enterprise Global Deployment
With online global deployment, MessageSolution engineers can install and deploy the archiving system online in any environment for both large and small scale enterprise companies from anywhere in the world via an internet connection. While other competitors have to send technicians to the customer's premise if they have more than 5,000 users, MessageSolution can deploy the largest of enterprises online effectively, generating significant savings for clients. The partner's work is minimized, and they can focus more of their time and energy on developing as a company and working directly with their clients.

MessageSolution also boasts industry-leading scalability with the ability to host 25,000 users on a single server configuration. Furthermore, by using multi-system clustered deployment MessageSolution can host large environments with over 100,000 users for ISVs and cloud environments. Partners and customers can save on storage, maintenance and IT costs due to fewer hardware requirements.

Managed Service Provider Revenue Opportunities
With free consultation, co-marketing services, technical demos, data sheets, white papers, and co-sponsoring of events to generate business opportunities, partners are able to quickly and successfully market and re-sell the MessageSolution platform, resulting in a high turnaround on ROI. In some instances, partners can retain 100% of revenue by providing services with

MessageSolution tools on certain engineering and marketing opportunities. Partners can generate a significant profit margin and save up to 70% off MSRP by utilizing multiple platforms and volume pricing.

Partners can instantly implement archiving services for their clients to meet compliance and legal requirements with MessageSolution's 2 step MSP program. Initially, MessageSolution offers the option to host the archived data for partner's clients in the MessageSolution Cloud Archiving Network. As the partner begins to learn more about MessageSolution products and becomes more familiar with the service, the client can be seamlessly transferred to the partner's multi-tenant platform, leveraging the partner's infrastructure and maximizing revenue. Most competitors only offer either a hosted or on-premise product for partners to resell, limiting the amount of revenue a partner can earn

"We are excited to see even more growth in our global partner program due to our Microsoft Azure integration," stated McInerney. "Now MessageSolution can offer integrated cloud object storage at affordable rates. We are committed to supporting our partners and their clients by providing them solutions for compliance, legal discovery and content management."

MessageSolution's Global Partner Program includes value added resellers (VAR), software system integrators, managed service providers (MSP), and internet service providers (ISP). MessageSolution has over 100 partners worldwide including EarthLink and Fidelity Information Service Global in North America, G-Connect in UK, China Digital in APAC, Soarsoft in South Africa, Information Safe in Australia etc, all which contribute to the success of the MessageSolution Global Partner Program.

WPC 2013

Every year Microsoft hosts their annual Worldwide Partner Conference to provide a collaborative networking and meeting experience for its top partners.

MessageSolution will be at Booth# 608 at WPC July 8 to 11 at the George R. Brown Convention Center in Houston, Texas. MessageSolution also offers free passes to the show. Please contact MessageSolution at (408) 383-0100 or email Press@MessageSolution.com.

For more information on WPC, visit http://www.digitalwpc.com.

About MessageSolution
MessageSolution, Inc., is an industry leader in comprehensive email, SharePoint and file systems content archiving, legal eDiscovery, and data migration. With Cloud, Multi-Tenant and On-Premise software solutions available, MessageSolution enables organizations of all sizes in all industries to mitigate risk, reduce storage costs and requirements, optimize server performance, and comply with industry and federal regulations. The MessageSolution Platform supplies the organizational and governing backbone to manage the lifecycle of electronic stored data (ESI) by fully integrating with Exchange, Lotus Notes Domino, GroupWise and all Linux email platforms and supporting all SharePoint and file content types.

Founded in 2004 and based in Silicon Valley, California, MessageSolution maintains operations in North America, Europe, and Asian Pacific, along with distribution channels in Europe, Africa, Australia, Asia Pacific and the Middle East. Domestic and international customers include U.S. Department of Commerce, Toyota Australia, Honda China, University Texas A & M, Randolph School District, Lockheed Federal Credit Union, and Massachusetts State Court Systems.

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